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Reigning World and Olympic Champion
Veronica Campbell-Brown
supports
Doha 2017

Doha, Qatar, Oct 17, 2011 – Internationally renowned sprinter Veronica Campbell-Brown has shown her support for Doha's bid for the 2017 IAAF World Championships.

Breaking onto the international scene in 2000, sprint specialist Veronica Campbell-Brown has made her mark in history as one of the most successful female athletes ever. She is known within the world of Athletics for her hard work ethic and dedication, as well as her involvement in women's development as a UNESCO Champion for Sport Ambassador.

Having competed at the 2010 World Indoor Championships in Doha where she won the 60m competition, she is recognised throughout the world as a strong female role-model. Hailing from Jamaica, the five-time Olympic medallist and reigning 200m World Champion has broken through many barriers herself on her way to the top.

Veronica Campbell-Brown stated: "A World Championships in Doha is about creating new opportunities for the expansion of Athletics. One cause that is close to my heart is the development of women in sports, Doha 2017 has new and innovative ideas for breaking through many barriers facing our sport, I hope my support will serve as a platform for one in particular - to advance the development of women in sports in Qatar and around the world."

Mr. Abdulla Al-Zaini, President of the QAAF and Executive Director of the Doha 2017 Bid Committee, commented: "We are pleased and honoured to have Veronica's support for our bid. Doha 2017 is about breaking barriers and in doing so we aim to expand and develop our sport worldwide, we hope to develop solutions for the future of Athletics so that one day the World Championships can expand to other countries and athletes like Veronica can experience the joy of competing in their home countries."

For additional pictures of Veronica Campbell-Brown please [click here \(http://doha-2017.com/layouts/img/athletes/veronica.zip\)](http://doha-2017.com/layouts/img/athletes/veronica.zip).

Further information on Doha 2017 can be found at www.doha-2017.com (<http://www.doha-2017.com>).

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Athlete Endorsement

"A World Championships in Doha will benefit new generations of girls and

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boys in Doha and other regions around the world. By breaking barriers, this is the opportunity for our sport to reach out to new places. I hope to one day see the World Championships in the Caribbean."

Athlete - Veronica Campbell-Brown

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